Permit #F00034393

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00034393 **Type of Permit:** FILMING **Release Date:** 12/03/2010

Production Company ANONYMOUS CONTENT

Insured Company Name ANONYMOUS CONTENT

Contact Phone No. 1 310-558-6000
Contact Phone No. 2
Fax
Address 3532 HAYDEN PLACE
CULVER CITY, California 90232

Production Title NFL

Type of Production Commercial - Standard

Producer PAUL URE

Director CHRISTIAN BEVILACQUA

1st AD STEVE FERNANDEZ

Production Manager TOM MARTIN

FilmL.A. Coordinator Yulizza Ramirez

Location Manager PETER ORTH
Primary Phone Mobile - 310-413-8267
Secondary Phone

Location Assistant NA NA
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Posting 300	$69.00
Posting 900	$207.00
Notification Charge	$310.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
FILMLA MONITOR FEES	$180.00

Total Permit Fee $1,476.00

Number of Locations 4

NOT A PERMIT

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Summary Information — Location

Permit Number	F00034393	**Location Manager**	PETER ORTH
Production Company	ANONYMOUS CONTENT	Primary Phone	Mobile - 310-413-8267
Insured Company	ANONYMOUS CONTENT	Secondary Phone	
Production Title	NFL		

Location Address 718 Shepard St - 710 Shepard St, San Pedro, CA, 90731

Location Type Private Residence

Film Dates 12/6/2010 - 12/6/2010 06:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Community Survey Required
Equipment vehicles may park on one side of street
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document Anonymous Content AA bob.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Camera cars	1
Condors	1
Vans	3

Personnel on Location

Type	Quantity
Crew	25
Extras	3

Where are the extras holding? location

Filming Activities Equipment on sidewalk, in curb lane & across street; Wetdown; Exterior shots of the front yards of the addresses listed. Camera car driving up and down street getting plate shots of the front yards.;

Jurisdiction **Political:** Los Angeles City - Council District 15 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 854 **Grid:** B2

Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Parking
Base Camp
Location Type : Location
Crew Parking
Location Type : To Be Determined

Posting "No Parking" signs B/S SHEPARD ST., CAROLINA PL- GAFFEY ST

Approximate Footage 601 - 900 **Log Number** 7956

Date(s) 12/6/2010 to 12/6/2010 **Time(s)** 06:00 to 22:00

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Summary Information — Location

Location 2 of 4

Permit Number	F00034393	**Location Manager**	PETER ORTH
Production Company	ANONYMOUS CONTENT	Primary Phone	Mobile - 310-413-8267
Insured Company	ANONYMOUS CONTENT	Secondary Phone	
Production Title	NFL		

Location Address 355 W 7th St - 335 W 7th St, San Pedro, CA, 90731

Location Type Street

Film Dates 12/6/2010 - 12/6/2010 06:00 - 11:00

Open or Closed to the Public Open

Generic Conditions
Community Survey Obtained
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document San Pedro Business District Revised May 2010.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Camera cars	1
Scissor Lifts	1
Vans	3

Personnel on Location

Type	Quantity
Crew	25
Extras	3
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Driving shots with the flow of traffic; Equipment on sidewalk, in curb lane & across street; Intermittent traffic control - 2 minutes standard; Wetdown; Exterior shots of the front of the stores. Camera car driving up and down street taking plate shots of the exterior stores.; dolly track.;

Jurisdiction **Political:** Los Angeles City - Council District 15 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 824 **Grid:** C5

Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Coordinator Note FILM LA MONITOR REQUIRED 0500-1100 HRS.

Parking
Base Camp
Location Type : Location

Crew Parking
Location Type : To Be Determined

Posting "No Parking" signs S/S W 7TH ST., 335 W 7TH ST- 355 W 7TH ST

Approximate Footage 0 - 300 **Log Number** 7957

Date(s) 12/6/2010 to 12/6/2010 **Time(s)** 06:00 to 22:00

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Summary Information — Location

Permit Number	F00034393	**Location Manager**	PETER ORTH
Production Company	ANONYMOUS CONTENT	Primary Phone	Mobile - 310-413-8267
Insured Company	ANONYMOUS CONTENT	Secondary Phone	
Production Title	NFL		

Location Address 10 frwy, 110 frwy, 101 frwy, S Alameda St, inclusive (Excluding State freeways), Los Angeles, CA, 90071

Location Name DOWNTOWN GRID

Location Type Driving grid

Location Description Downtown Grid

Film Dates 12/6/2010 - 12/6/2010 10:00 - 15:00

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Vans	2

Personnel on Location

Type	Quantity
Crew	10

Filming Activities Camera in car; Camera on sticks; Drive by; Drive ups & away; Driving shots with the flow of traffic; Exterior establishing shots; Handheld equipment;

Jurisdiction **Political:** Multiple Jurisdictions **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Location Notes Must Comply with Attached Downtown Conditions

Parking

Base Camp
Location Type : To Be Determined

Crew Parking
Location Type : To Be Determined

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Summary Information — Location

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Production Company	ANONYMOUS CONTENT	Primary Phone	Mobile - 310-413-8267
Insured Company	ANONYMOUS CONTENT	Secondary Phone	
Production Title	NFL		

Location Address 365 W 7th St, San Pedro, CA, 90731

Location Type Business

Film Dates 12/6/2010 - 12/6/2010 06:00 - 11:00

Open or Closed to the Public Closed

Generic Conditions
Community Survey Obtained
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document San Pedro Business District Revised May 2010.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Camera cars	1
Scissor Lifts	1
Vans	3

Personnel on Location

Type	Quantity
Crew	25
Extras	3
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Driving shots with the flow of traffic; Equipment on sidewalk, in curb lane & across street; Intermittent traffic control - 2 minutes standard; Wetdown; Exterior shots of the front of the stores. Camera car driving up and down street taking plate shots of the exterior stores.;

Jurisdiction **Political:** Los Angeles City - Council District 15 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 824 **Grid:**

Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : To Be Determined

NOT A PERMIT

APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of Anonymous Content ("Principal") and am
Name of "Principal" / Production Company

authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILM L.A., INC.* for any city , county or other jurisdiction where *FILM L.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILM L.A., INC.* and any city, county or other jurisdiction where *FILM L.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILM L.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated 9-29-10

By _____ SIGN HERE
Representative's Signature

Anonymous Content
Name of "Principal" (Production Company)

3532 Hayden Ave.
Principal's Address

Sueellen Clair
Print Principal Representative's Name

Culver City, CA 90232
City, State, Zip Code

Head of Production
Representative's Title (i.e. UPM, Loc Mgr)

310 558 3667
Principal's Telephone Number

NOT AN OFFICIAL PERMIT

SPECIAL FILMING CONDITIONS
SAN PEDRO BUSINESS DISTRICT

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The following Special Conditions for location filming in the San Pedro Business District have been established so that both the established businesses and production companies filming in the area can operate successfully and function in a cooperative manner. These Special Filming Conditions apply to the area in downtown San Pedro comprised of 4th Street to 9th Street between Pacific Avenue and Harbor Boulevard during normal business hours which are defined as 9:00 a.m. to 7:00 p.m.

- **Affected residents/merchants/businesses within 500 feet of any filming activity, including equipment parking, must be notified at least two working (2) days in advance of the first day of filming or the first day of any substantial set preparation. When filming on the 400 block of 6th Street, the entire block between Pacific Avenue and Mesa Street must be notified.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*

- **Catering and feeding of cast/crew members inside the business district will be allowed on private property only. Any outdoor catering and feeding will require area to be tented**. **No street, sidewalk or public parking lots may be used for catering trucks or feeding crew at any time.** *If no private property is available, catering must be done outside of the business district.*

- **Cast/crew parking is not permitted to park on area streets, nor in any public parking areas within the San Pedro Business District.** Off-street, alternate parking must be provided.

- **Production vehicle parking and the posting of "No Parking" signs require the signature of affected businesses. Posting/parking should be kept to a minimum in order to reduce any negative impact on the local business community.** Production companies are required to submit signatures to FilmL.A., for approval, at least twenty-four hours in advance of the film date.

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

- **Whenever possible, filming activities which involve exteriors, the use of sidewalks or streets, or public parking facilities <u>are prohibited</u> on the following holidays and the day prior: *Valentine's Day, Mother's Day, Father's Day, Easter and Thanksgiving.***

- **Winter holiday season filming activities which involve exteriors, the use of sidewalks or streets, or public parking facilities will not be permitted during regular business hours for the two weeks preceding Christmas Day,** unless approved by FilmL.A. Approval will be based on an authorized Filming Survey of affected businesses demonstrating substantial support of the activities.

- **Companies must notify the Chamber of Commerce, Linda Alexander at (310) 548-5395,** of intended film, prep and strike days a minimum of 2 days in advance.

FILMLA INC

- **Companies should be aware of the following events happening on a regular basis in the San Pedro business area, during which filming will generally not be permitted.**

    1. **First Thursdays:** **This event is the 1st Thursday of every month from 4pm to 10pm. The boundaries are 4th Street, Palos Verde Street, 8th Street & Pacific Avenue**

       ******** No filming on the first Thursday of each month ********

    2. **Farmers' Market:** **This event is every Friday from 8:00 am – 3:00 pm on 6th Street between Pacific Avenue and Mesa Street**

- **City parking lots that are available for use by production companies:**

    1. **#683 (445 W. 5th St) - May use East 1/2 of the lot for a total of 13 spaces. No trucks or trailers allowed.**
    2. **#647 (474 W. 8th St) – Lot has 41 spaces. No restrictions on use.**
    3. **#641 (462 W. 9th St) – Lot has 102 spaces. May use 80 spaces.**
    4. **#735 (396 W. 6th St) – May use ½ of lot for a total of 25 spaces. No trucks or trailers allowed.**

FilmL.A. NO PERMIT

SPECIAL FILMING CONDITIONS
SAN PEDRO BUSINESS DISTRICT

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